IPACK-IMA 2021
Technologies, solutions and materials for processing & packaging of food and non-food industries

OCT, 2019
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  8 renewed Business Communities, with a digital, sustainable and international focus

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  Ingredients & Solutions for the Meat Industry

- **CROSSING SECTORS**
  A complete range of technologies and materials devoted to every Business Community

- **THE INNOVATION ALLIANCE**
  A unique event gathering together five leading trade fairs

- **IPACK-IMA for E-COMMERCE**
  Platform for high-end technologies
IPACK-IMA is our international trade show specializing in food and non-food processing and packaging sectors and taking place every 3 years in Milan.

Together with MEAT-TECH, our trade show devoted to ingredients and solutions for the meat industry, our exhibiting platform presents an international frame to present innovation in processing, new packaging solutions and complete automated lines.

Ipack Ima is a JV project between UCIMA (Italian Packaging Machinery Manufacturers’ Association) and Fiera Milano, Italian leader in the exhibition business.

Next edition will be held in

**Milano – Italy**
**May 4th to 7th, 2021**
FACTS & FIGURES of the last edition

1,503 exhibitors from 45 countries

74,091 visitors from 146 countries 25% foreigners

-Origin of exhibitors-

- Italy: 962 exhibitors 64%
- Foreigners: 541 exhibitors 36%

-Origin of visitors-

- Europe 68%
- Asia 17%
- Africa 6%
- Latin America 7%
- North America 2%
- East Europe 17%
- Middle East 10%
- North Africa 5%
FACTS & FIGURES of the last edition

访客的业务社区

- 食品、新鲜及便利 21%
- 意大利面、烘焙及磨粉机 17%
- 工业及耐用消费品 16%
- 糕点 12%
- 饮料 12%
- 化学品、工业及家居 11%
- 健康及个人护理 11%

- 管理员 34%
- 技术员 25%
- 主人/董事长/首席执行官 24%
- 咨询师 9%
- 其他 8%

访问原因
- 收集产品/服务信息 56%
- 发现新的市场趋势 55%
- 发现新供应商/制定采购订单 50%
- 专业更新 49%
- 联系现有供应商 37%

责任领域
- 生产、制造、质量与安全 30%
- 销售与市场 28%
- 采购、采购 16%
- 包装、物流、IT 15%
- 研究与开发、设计 11%
THE INNOVATION ALLIANCE

5 outstanding international trade shows, the entire technological supply chain with a unique potential of technological sharing

2018 GREAT EVENT NUMBERS

2,656 exhibitors
126,585 net sqm
17 pavillions
150,110 visitors
IPACK-IMA 2021: BUSINESS COMMUNITIES

Thanks to the layout by Business Communities, exhibitors’ and visitors’ interests are combined in a simple and effective way.
Complete lines, processing technologies and smart packaging solutions, but also ingredients and spices. Quality, innovation, traceability, safety in production processes and cold chain for 360° reliability and sustainability throughout the whole supply chain.

**THE INTERNATIONAL MEETING POINT FOR ALL PROFESSIONALS OF THE INDUSTRY**

Meat Tech is a show of Ipack Ima, a joint venture event between Ucima and Fiera Milano

2021 PARTNER
OUR VISITORS

YOUR BUSINESS

COMMUNITIES
E-PACK TECH 2019

The new international event, to present technologies and packaging solutions designed for the e-commerce market.

Italian packaging technology worth around US$ 8 billion in 2018, with a growth of +9.4%. Italy is the first country for export in the instrumental sector.

55% of the annual turnover of packaging technologies is generated by the food & beverage industries, followed by tobacco, tissue, pharma, cosmetics and personal care industries (data source UCIMA).

In E-PACH TECK for the first time, companies are presenting new flexible, adaptive, high-end technologies for e-commerce packaging lines.

E-PACK TECH 2019 is the show where e-commerce players and packaging manufacturer can define new technological trends.
Global e-commerce sales worth $2.3 tn and this channel is used by one quarter of the world’s population.

In the EU the total sales are up to 621 billion euros by the end of 2019.

ASIA e-commerce market is predicted to become in 2020 twice the size of Western Europe and North America combined, reaching two-third of global e-commerce by 2021.

Data source UNCTAD, eMarketer
IPACK-IMA for the E-Commerce

Packaging in the e-commerce era becomes experience, following online customer needs:

- protection
- recycling
- personalization

while pushing the industry to be up-to-date with:

- bundle packaging
- flexibility
- faster product launches

IPACK-IMA 2021 will be the place to discover the most advanced processing & packaging solutions.
At IPACK-IMA packaging materials will enhance their capability of innovation, with a particular focus on sustainability.

A special area will be created under the IPACK-Mat brand dedicated to innovative materials, premium packaging and green packaging solutions.

IPACK-Mat special area will be the focus for initiatives promoting a responsible attitude towards packaging, and thanks to partnerships with associations and research institutes, main issues will be product safety, eco-friendly packaging design and sustainable packaging materials.
To meet the needs of the growing demands of the global market, IPACK-IMA 2021 supports the Business Communities adding to its offer crossing categories that complete the exhibition and offer visitors solutions, technologies and materials dedicated to the end-line stages.

Wide space will be reserved for secondary and tertiary packaging technologies, as well as solutions for multiple packaging, forming, taping, bundling machines, automated palletizing and wrapping systems, tapes and accessories.
Synergic to the IPACK-IMA 2021 offer, further crossing categories focus on labeling, coding, marking and traceability of the product make the visit to all professionals from food and non-food Business Communities complete. On show, materials and advanced solutions for every production chain.

Worldwide solution providers will be displaying labels, consumables, laser and the most advanced coding and marking systems, as well as cutting-edge solutions and software for product safety, serialization and traceability.
YOUR BUSINESS COMMUNITIES

SEE YOU in MILAN
4 - 7 MAY 2021

ipackima.com

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