

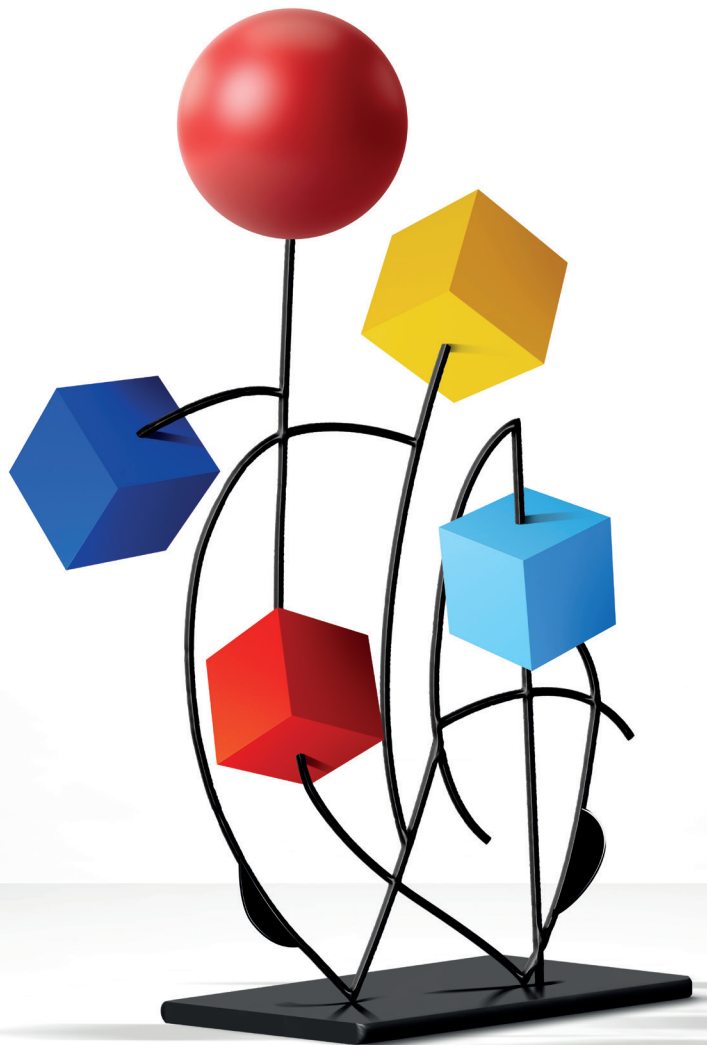
# IPACK-IMA

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## MONITOR

### FRESH FOOD & CONVENIENCE Production

April 2025



JOINT VENTURE BETWEEN:



FIERA MILANO

IN COLLABORATION WITH:



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# FRESH FOOD & CONVENIENCE

## Fresh Food Production

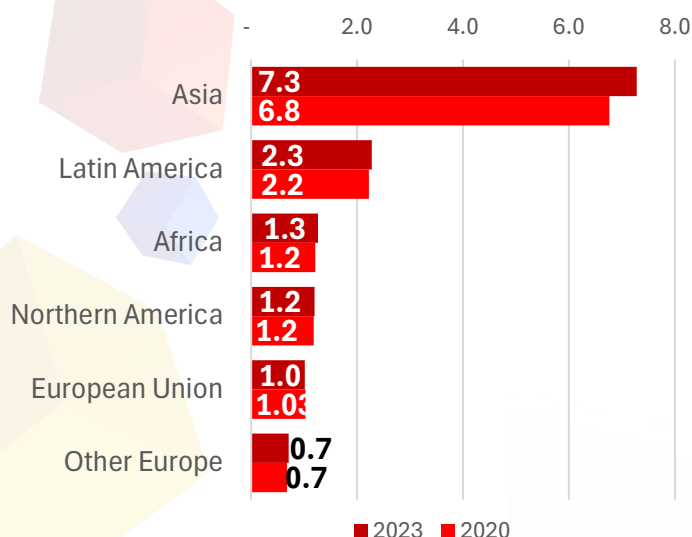
### Fresh Food Production 2020 - 2023 volumes

**13.3**  
bln tons.  
2020

**14.0**  
bln tons.  
2023

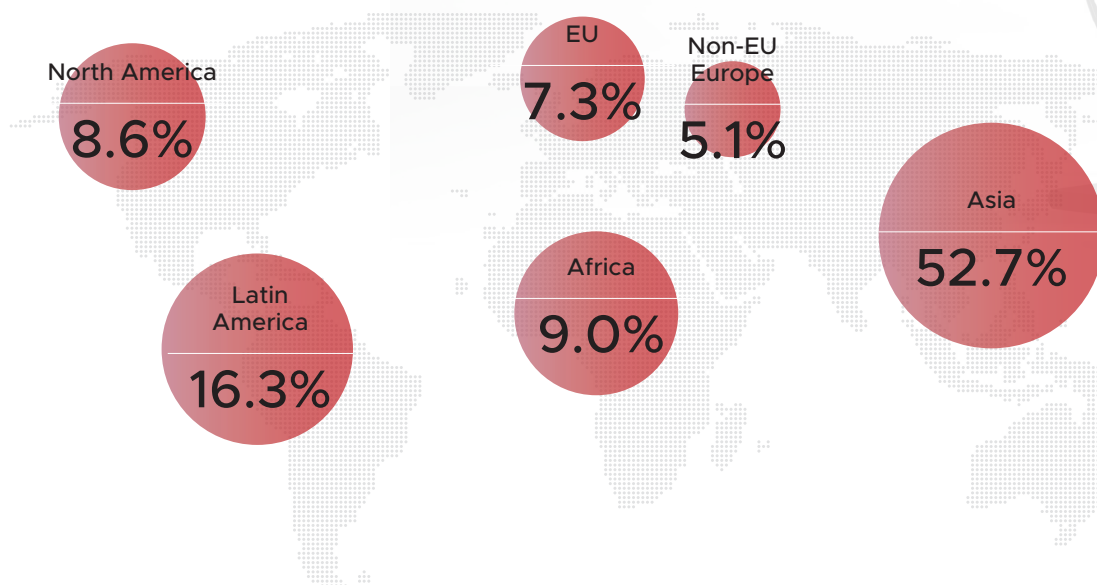
According to the latest data from the Food and Agriculture Organization (FAO), global production of fresh food reached 14 billion tonnes in 2023. Since 2020, the FAO has recorded an average annual growth rate (CAGR) of +1.7%, starting from a production volume of 13.3 billion tonnes in 2020. From a geographical perspective, Asia ranks first, accounting for 52% of total global production in 2023—up from 6.8 billion tonnes in 2020 to 7.3 billion tonnes in 2023.

### Fresh Food Production Volumes by region



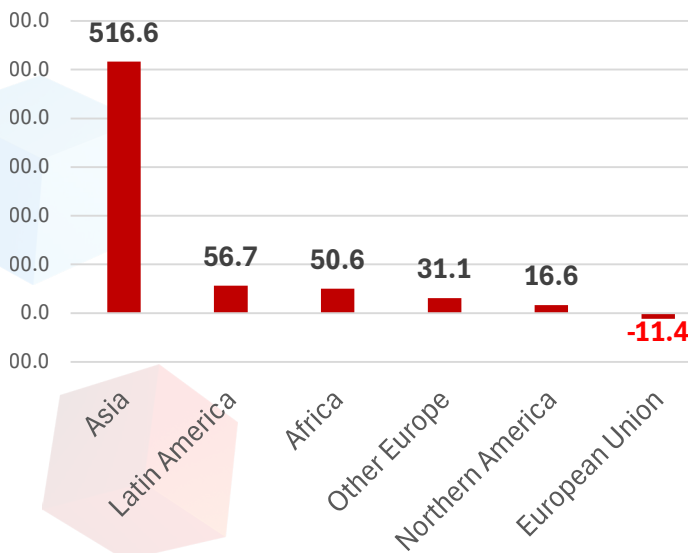
Central and South America follow, contributing 16.3% of global production, with volumes increasing from 2.2 billion tonnes in 2020 to 2.3 billion tonnes in 2023. In third place is Africa, which represents 9% of global production, growing from 1.2 billion tonnes in 2020 to 1.3 billion tonnes in 2023. North America ranks fourth, with production rising from 1.2 billion tonnes in 2020 to nearly 1.3 billion tonnes in 2023. The European Union is second to last, contributing 7.3% of total global production, with a slight decrease from 1.03 billion tonnes in 2020 to 1.02 billion tonnes in 2023. Finally, non-EU Europe accounts for only 5.1% of the total, with volumes increasing from 678 million tonnes in 2020 to 709 million tonnes in 2023.

### Fresh Food Production Share by region - 2023



### Fresh Food

#### Additional production 2020 - 2023

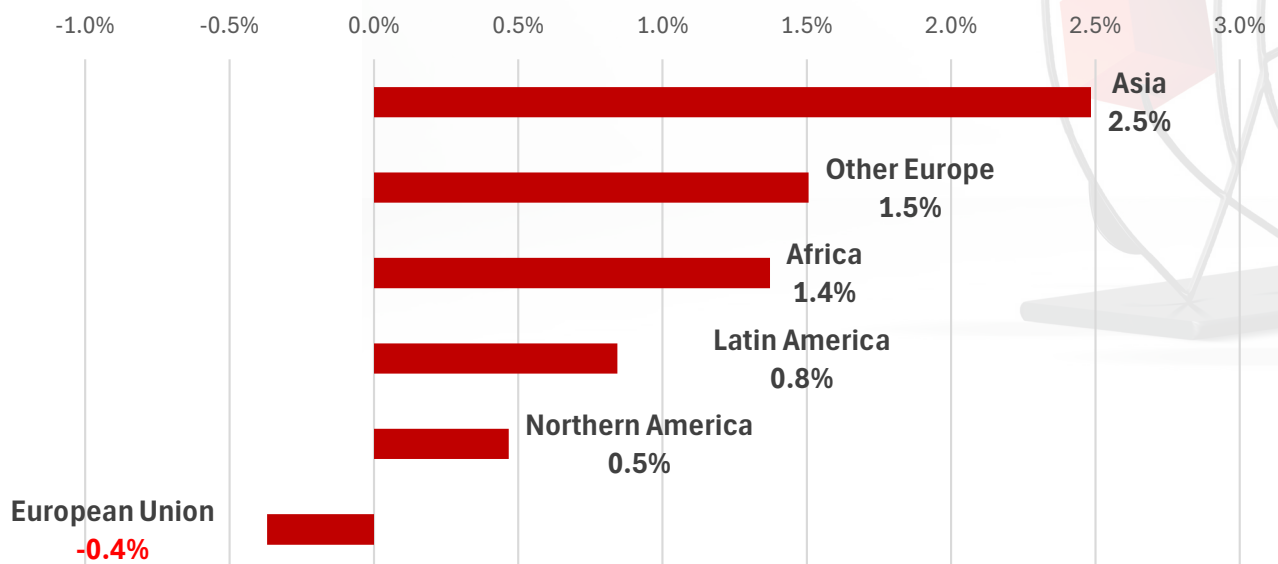


A more detailed analysis shows that Asia has been the primary driver of growth in fresh food production, recording a CAGR of +2.5% between 2020 and 2023—well above the global sector average. This translates to an additional 516.6 million tonnes of production volume over the period. Non-EU Europe follows with an average annual growth rate of +1.5%, corresponding to a volume increase of 31.1 million tonnes. In third place, Africa recorded an increase of +1.4% per year, contributing an additional 50.6 million tonnes to global production.

Central and South America experienced more moderate growth, with a +0.8% average annual increase, equivalent to 56.7 million additional tonnes between 2020 and 2023. North America ranks second to last, with a modest +0.5% annual growth rate, amounting to 16.6 million tonnes of additional production. At the bottom of the ranking is the European Union, which showed a decline in fresh food production, with a -0.4% annual decrease, representing a reduction of 11.4 million tonnes over the three-year period.

### Fresh Food

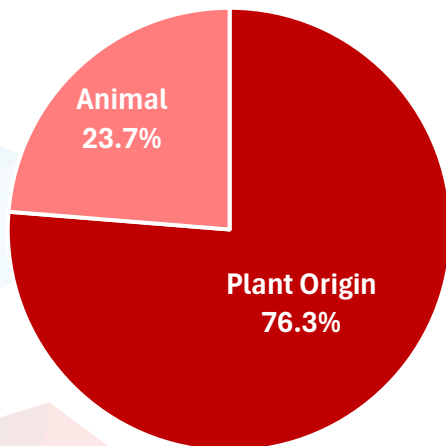
#### Expected growth (CAGR 2020 - 2023) by region



# FRESH FOOD & CONVENIENCE

## Fresh Food Production by Origin

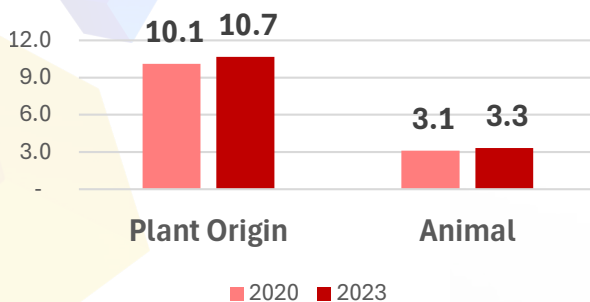
### Fresh Food Production Animal vs. Plant Origin



According to data from the Food and Agriculture Organization (FAO), the vast majority of fresh food is of plant origin, accounting for 76.3% of total global fresh food production. The remaining 23.7% comes from animal sources.

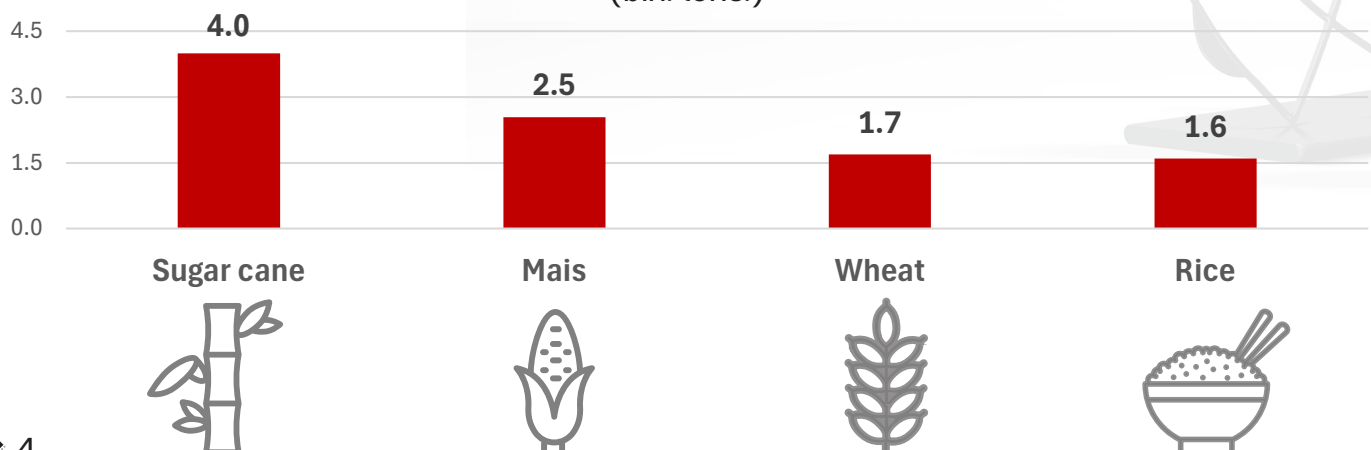
Growth trends over the past three years further emphasize this preference for plant-based products. In particular, plant-based fresh food production increased from 10.1 billion tonnes in 2020 to 10.7 billion tonnes in 2023, driven by an average annual growth rate of +1.8%.

### Fresh Food Production bln. tons.



Animal-based fresh food production also experienced growth, rising from 3.1 billion tonnes in 2020 to 3.3 billion tonnes in 2023, with an average annual growth rate of +1.7%. In 2023, among plant-based products, the most commonly produced fresh foods were sugarcane, maize, wheat, and rice. Sugarcane led global production with an estimated output of 4.0 billion tonnes. It was followed by maize (corn), which reached approximately 2.5 billion tonnes. Wheat production amounted to around 1.7 billion tonnes, while rice closely followed with 1.6 billion tonnes. These four crops represented the dominant share of plant-based fresh food production worldwide during the year. Together, these four products account for 48.7% of total plant-based fresh food production.

### Vegetable Fresh Food Production volumes - 2023 (bln. tons.)



# FRESH FOOD & CONVENIENCE

## Convenience Food Production

### Convenience Food Production 2023 - 2029 values

**560.9**

bln €

2023

**823.1**

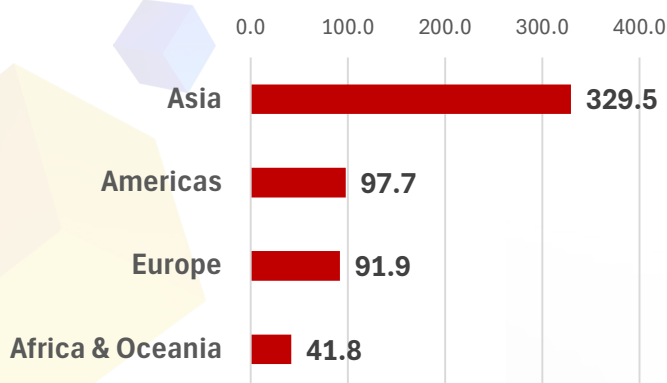
bln €

2029

**+6.6%**

CAGR 2023 - 2029

### Convenience Food Production 2023 values by region

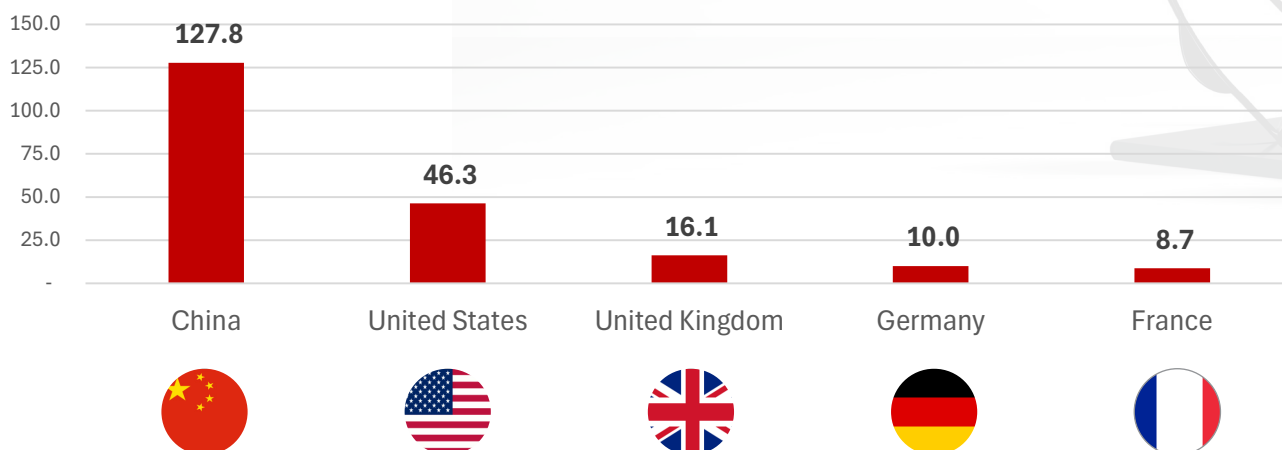


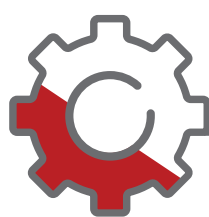
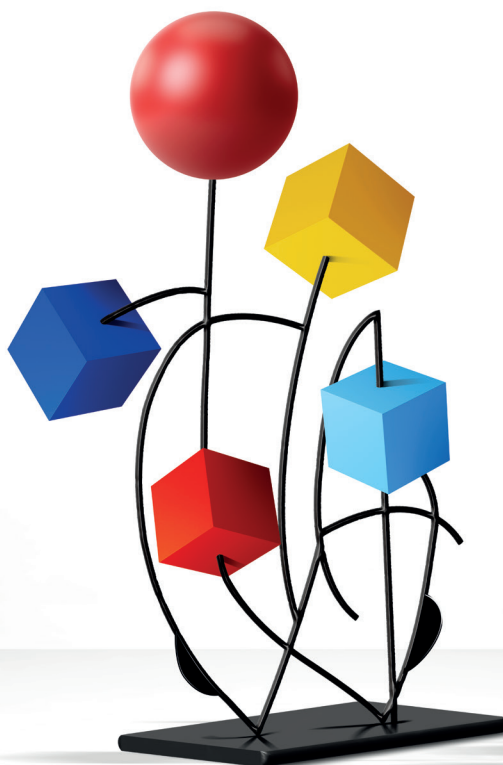
Global convenience food production reached a value of €560.9 billion in 2023. Projections indicate that by 2029, the market will grow to €823.1 billion, supported by a compound annual growth rate (CAGR) of +6.6%.

Regionally, Asia leads the market once again, generating €329.5 billion in 2023, which represents 58.7% of the global market. It is followed by the Americas, with €97.7 billion (17.4% of the total), and Europe, with €91.9 billion (16.4%). At the bottom of the ranking are Africa and Oceania, which together account for just 7.4% of global production, totaling €41.8 billion in 2023.

A closer examination of national performance in the convenience food sector in 2023 highlights the top five producing countries by market value. China emerged as the leading producer, with a total output valued at €127.8 billion. The United States followed with €46.3 billion, maintaining a strong presence in the global market. The United Kingdom ranked third, generating €16.1 billion in convenience food production. Germany and France completed the top five, with respective production values of €10.0 billion and €8.7 billion. These countries collectively dominated the global convenience food industry during the year. China leads the global market by a wide margin, significantly outpacing other major producers.

### Convenience Food Production TOP 5 Player





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