



IPACK-IMA MILANO
27-30 MAY 2025

MEDIA KIT

GUIDELINES





THANK YOU FOR DOWNLOADING OUR **MEDIA KIT.**

Here you will find instructions for using the downloaded materials.

For **1 BOOTH** use the images inside folder "**1 BOOTH**".

For **2 OR MORE BOOTHS** use the images inside folder "**2 OR MORE BOOTHS**".

You can customize the artworks using software like **Canva** or **Photoshop**.

FOR YOUR **WEBSITE**



HALL [] / BOOTH []

Customize the artworks using font Almarena (regular),
color #b9191a (rgb: 184-25-26).



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FOR YOUR **WEBSITE_ 1 BOOT**



web banner
1920 x 1080 px
A - B version



web banner
1920 x 600 px



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FOR YOUR **WEBSITE_ 1 BOOT**



web banner 970 x 90 px
A - B version



web banner 468 x 90 px
A - B - C - D version



web banner 120 x 600 px



web banner 250 x 250 px



FOR YOUR WEBSITE_ 2 OR MORE BOOTHS



web banner
1920 x 1080 px
A - B version



web banner
1920 x 600 px



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FOR YOUR WEBSITE_ 2 OR MORE BOOTHS



web banner 970 x 90 px
A - B version



web banner 468 x 90 px
A - B - C - D version



web banner 120 x 600 px



web banner 250 x 250 px



FOR YOUR **SOCIAL**



HALL [] / BOOTH []

Insert your logo and customize the artworks using font Almarena (regular), color #b9191a (rgb: 184-25-26).



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FOR YOUR **SOCIAL_1** BOOTH



social post
1200 x 1200 px



social story
1080 x 1920 px

copy post:

We are excited to participate in
IPACK-IMA! Visit us at our HALL []
BOOTH [] on 27 – 30 May 2025!

#ipackima2025 #packaging
#processing #materials



IPACK-IMA MILANO
27-30 MAY 2025

MEDIA KIT
GUIDELINES

FOR YOUR **SOCIAL_2** OR MORE BOOTHS



social post
1200 x 1200 px



social story
1080 x 1920 px

copy post:

We are excited to participate in
IPACK-IMA! Visit us at our HALL []
BOOTH [] on 27 – 30 May 2025!

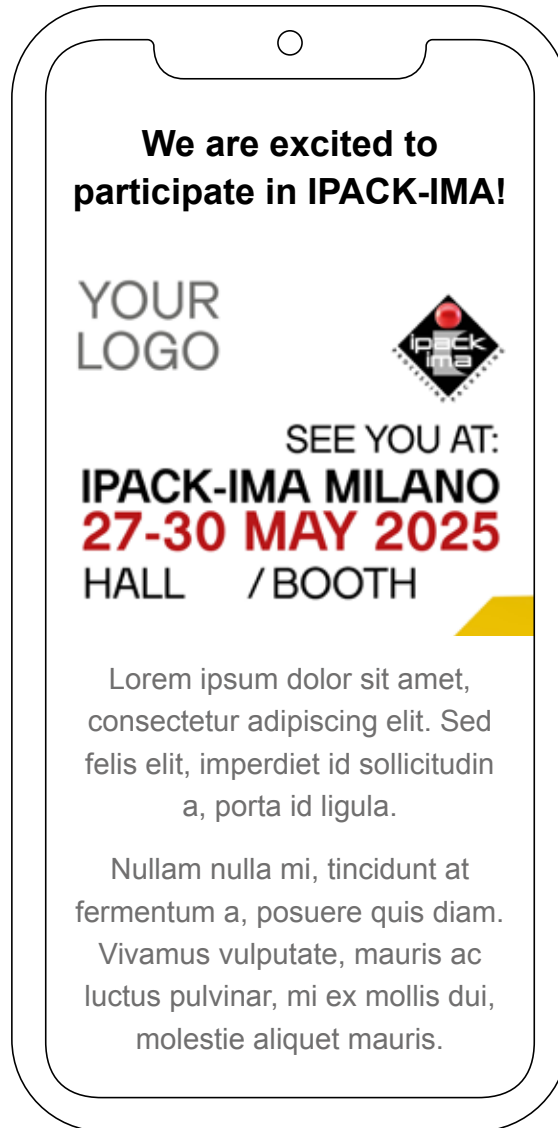
#ipackima2025 #packaging
#processing #materials



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MEDIA KIT
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FOR YOUR DEM



HALL [] / BOOTH []

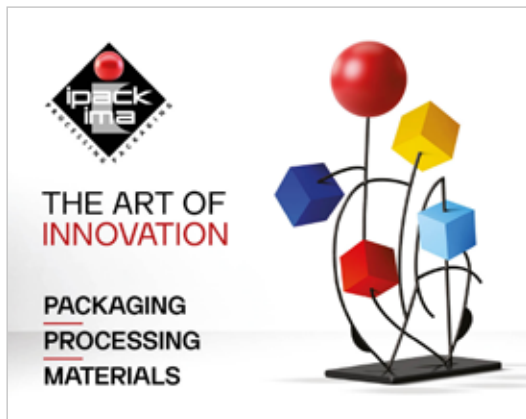
Insert your logo and customize the artworks using font Almarena (regular), color #b9191a (rgb: 184-25-26).



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MEDIA KIT
GUIDELINES

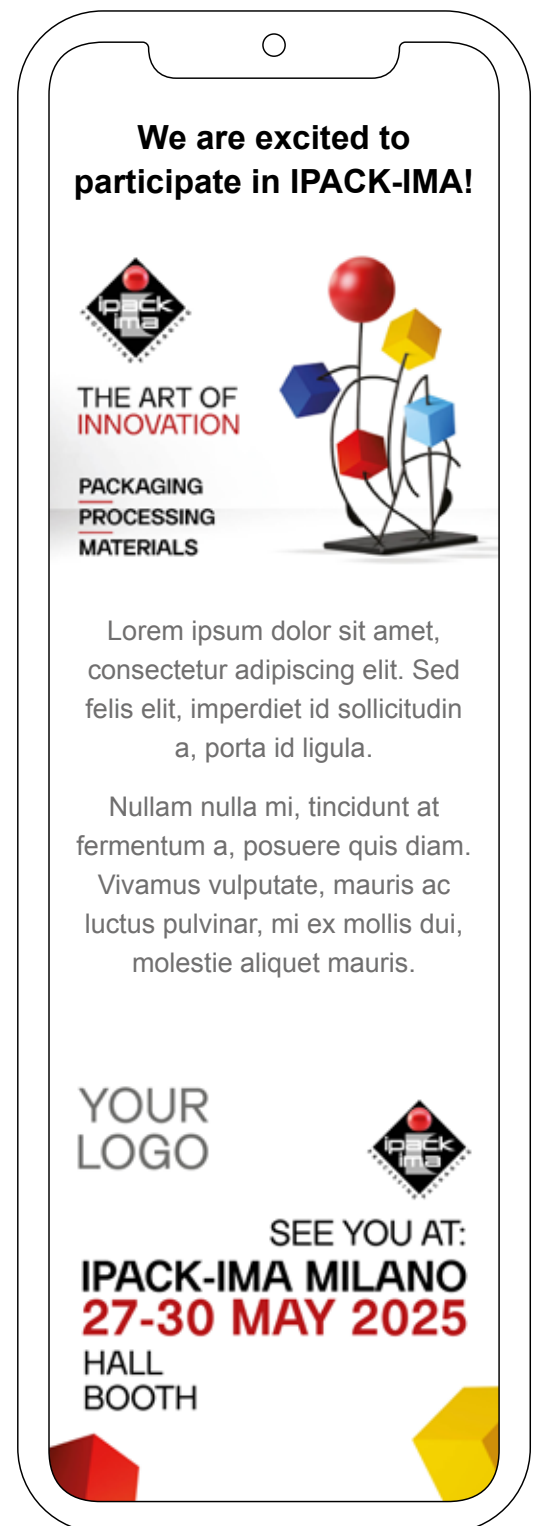
FOR YOUR **DEM_1** BOOTH - 2 OR MORE BOOTHS



dem banner header 1
650 x 520 px



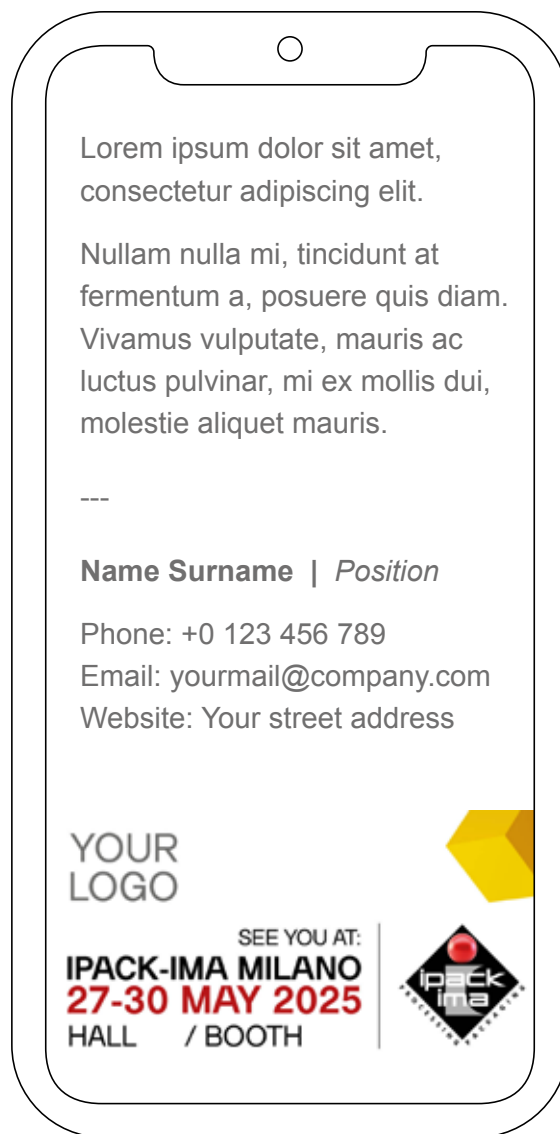
dem banner footer 2
650 x 655 px



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MEDIA KIT
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FOR YOUR **EMAIL SIGNATURE**



HALL [] / BOOTH []

Insert your logo and customize the artworks using font
Almarena (regular), color #b9191a (rgb: 184-25-26).



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MEDIA KIT
GUIDELINES

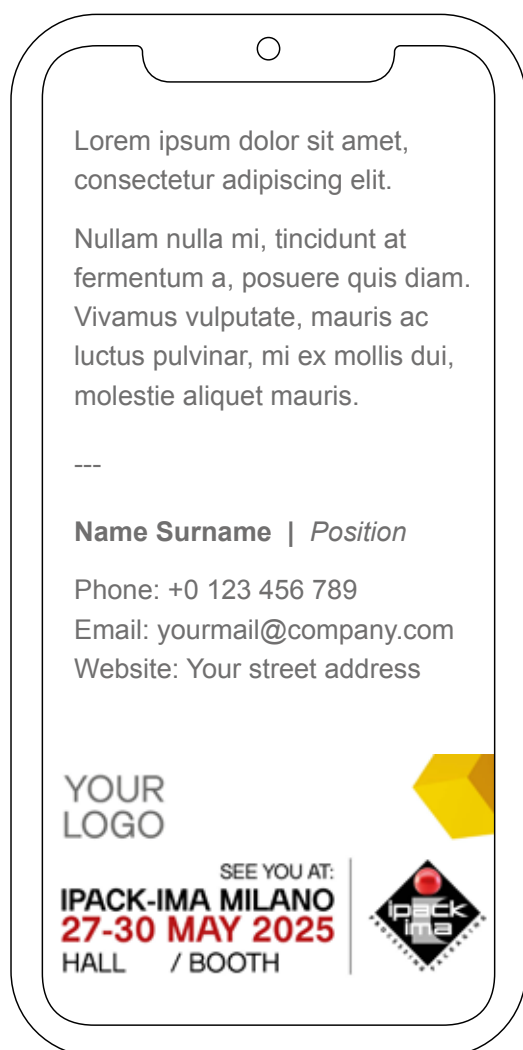
FOR YOUR **EMAIL SIGNATURE**



email signature **570 x 300 px**
1 booth



email signature **570 x 300 px**
2 or more booths






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27-30 MAY 2025

MEDIA KIT
GUIDELINES



www.ipackima.com

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A JOINT VENTURE BETWEEN:

